Privacy Policy

Data treatment policy

Sienalingue SRL/Dante Alighieri Siena ("we") are committed to protecting and respecting your privacy.

This policy (together with our terms of use and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the Act), the data controller is Sienalingue SRL, Via Tommaso Pendola, 37 – 53100 Siena - Italy

IMPORTANT: BY SUBMITTING PERSONAL INFORMATION MANUALLY OR IN ELECTRONIC FORM TO SIENALINGUE SRL AND/OR BY USING OUR WEBSITE YOU GIVE YOUR CONSENT THAT ALL PERSONAL INFORMATION THAT YOU SUBMIT MAY BE PROCESSED BY US IN THE MANNER AND FOR THE PURPOSES DESCRIBED BELOW.

We agree to notify you of:

- The types of personally identifiable information which may be collected from you through this site.
- The name of the organisation collecting the information.
- How the personal information is used.
- With whom the personal information may be shared.
- The choices available to you regarding collection, use and distribution of the personal information.
- The kind of security procedures that are in place to protect the loss, misuse or alteration of personal information under the control of Sienalingue Srl..
- How you can correct any inaccuracies in the personal information.

If you think that we are not observing the provisions of the Privacy Policy, please contact us through the present form on our website www.simply.com.

Information Collection and Use

Sienalingue Srl. is the sole owner of the information collected on this site. We will not sell, share, or rent this information to any third party in ways different from what is disclosed in this policy. Sienalingue Srl. collects information from our users at several different points on our site.

We may collect and process the following data about you:
- Information that you provide by filling in forms on our site www.dantealighieri.com. This includes information provided at the time of registering to use our site, subscribing to our service, posting

material or requesting further services. We may also ask you for information when you report a problem with our site.
- If you contact us, we may keep a record of that correspondence.
- Details of transactions you carry out through our site and of the fulfillment of your orders.
- Details of your visits to our site including, but not limited to, traffic data, location data, weblogs and other communication data, (whether this is required for our own billing purposes or otherwise) and the resources that you access.
- If you provide additional third-party Personally Identifiable Information (e.g. name, bank account information) you previously obtained from this third party in order to fulfill a payment transaction request with that third party.

We request information from you on our registration, order and payment forms. Here you must provide contact information (such as name and address) and financial information (such as credit card number, expiration date). This information is only used for billing purposes and to fulfill your orders. If we have trouble processing an order, this contact information is used to contact you.

We use information held about you in the following ways:
- To ensure that content from our site is presented in the most effective manner for you and for your computer.
- To provide you with information or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.
- To carry out out obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

If you are a new customer, and where we permit selected third parties to use your data, we (or they) will contact you by electronic means only if you have consented to this.

IP Addresses and Cookies

We may collect information about your computer, including where available your IP address, operating system and browser type and for system administration. This is statistical data about our users' browsing actions and patterns, and does not identify any individual. For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalised service. They enable us:
- To estimate our audience size and usage pattern.
- To store information about your preferences, and so allow us to customise our site according to your individual interests.
- To speed up your searches.
- To recognise you when you return to our site.

You may refuse to accept cookies by activating the setting on your browser which allows you to refuse the setting of cookies. However, if you select this setting you may be unable to access certain

parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you log on to our site.

We use Google Analytics, a third-party tracking service, which uses cookies to track non-personally identifiable information about our visitors to our site in the aggregate to capture usage and volume statistics. Some of our business partners (e.g., Google Analytics) use cookies on our site. We have no access to or control over these cookies. This privacy statement covers the use of cookies by Sienalingue Srl. and does not cover the use of cookies by any third-party.

Please note: if you use another browser or computer, or delete all of your cookies you will need to follow these steps again. Remember you can always set your browser to not receive cookies on an ongoing basis.

Links

This site may contain links to other sites that are not operated or supervised by us. Please be aware that we are not responsible for the privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of each and every web site that collects personally identifiable information. This privacy statement applies solely to information collected by this site.

Security

The data that we collect from you may not be transferred to, and stored at, a destination outside the European Economic Area ("EEA").

This site takes every precaution to protect its users' information. When users submit sensitive information via the site, it is protected both online and off-line.

When our order form asks users to enter sensitive information (such as credit card number), that information is encrypted and is protected.

We also do everything in our power to protect user-information off-line. All of our users' information, not just the sensitive information mentioned above, is restricted in our offices. Only employees who need the information to perform a specific job (for example, our accounting staff or a customer care representative) are granted access to personally identifiable information.

The employees who have access to personal information have been trained to handle such data properly and in accordance with our security protocols and strict standards of confidentiality. Although we cannot guarantee against any loss, misuse, unauthorised disclosure, alteration or destruction of data, we try to prevent such unfortunate occurrences.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised

access.

Correction/Updating Personal Information

If your personally identifiable information changes (such as your post code), or if you no longer desire to receive our service, please contact us in writing to us.

Access to information

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act.

Notification of Changes

If we decide to change our privacy policy, we will post those changes on our Homepage so our users are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an email. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

Jurisdiction and Applicable Law

This privacy policy shall be governed by and interpreted in accordance with Italian and European law and subject to the jurisdiction of the Italian courts.

If you have any questions about this privacy policy or concerns about the way we process your personal data, please contact us.